

<p style="text-align: center;">Reglement Win a duoticket for Brussels Motor Show 2026</p>

Inchcape Belgium Distribution is organizing a campaign in which duotickets for the Brussels Motor Show 2026 given out. The terms and conditions of this campaign are set out in the current regulations.

ARTICLE 1 : ORGANIZER

Inchcape Belgium Distribution NV, with its registered office at Leuvensesteenweg 369, 1932 Zaventem, and registered in the CBE under number 0459.491.374 (hereinafter: "Organizer"), is organizing a contest (hereinafter: "Contest"), under the provisions outlined below.

Please read these contest rules (hereinafter: "Terms and Conditions") carefully. To participate in the Contest, the participant must first read and explicitly accept these Terms and Conditions.

ARTICLE 2 : CAMPAIGN PERIOD

The campaign runs between December 24, 2025 until December 31, 2025 (hereinafter: "Campaign Period").

ARTICLE 3 : PARTICIPATION AND CONDITIONS

The Contest is open to individuals domiciled in Belgium, aged 21 or older, excluding employees and/or any persons directly or indirectly involved in the organization, development, promotion, and/or management of the Contest, as well as their immediate family members and/or household members and any person residing at the same address as the aforementioned employees and/or persons (hereinafter "Participant(s)").

The Contest takes place in Belgium and is only accessible through the BYD Belgium website.

If a Participant does not comply with these Terms and Conditions, they will be immediately and automatically excluded from the Contest without prior notice.

Each Participant may enter the Contest only once using their unique personal details.

Participation must be made directly by the Participant. Entries through third parties or automated means will be disqualified. The Organizer reserves the right to take reasonable actions to protect against fraudulent or invalid entries. In the case of cheating, fraud, deception, or other misconduct, the Organizer reserves the right to exclude the Participant from the Contest or any future contests as defined in Article 10 of these Terms and Conditions.

ARTICLE 4 : CONTEST PROCEDURE

The Participant has to download a brochure of a BYD car on either :

- <https://www.bydauto.be/en/download-brochure/>
- <https://www.bydauto.be/download-brochure/>
- <https://www.bydauto.be/fr/download-brochure/>

The Participants needs to indicate they want to participate in the giveaway by ticking the appropriate box indicating they want to participate and confirm having read and agreed to the terms and conditions.

ARTICLE 5 : WINNER AND NOTIFICATION

5 winners will be chosen out of the Participants. The winner has to be at least 21 years old to be eligible to win. The Organizer will reach out to the Winner through the provided email address.

The Organizer reserves the right to refuse the awarding of the prize to the Winner or to reclaim it if the Winner was not entitled to it under these Terms and Conditions, or in the event of any breach of these Terms, fraud, deception, or other unlawful or inappropriate behavior by the relevant Participant(s), or in case of improper use of technology by the Winner during participation.

ARTICLE 6 : PRIZE

The prize is personal in nature, indivisible, non-transferable, and must be accepted as awarded.

Except in the cases specifically mentioned below, the awarded prize can under no circumstances be substituted or exchanged for cash, other products or services, and/or other benefits in kind or any other alternative, nor can the prize be combined with other promotions and/or benefits.

The Organizer reserves the right to replace a prize with a similar prize of equal value if the prize described in this Article is no longer available and/or cannot be awarded. If necessary, contact will be made via the email address and/or telephone number provided by the winning Participant at the time of registration.

The prize that can be won is duotickets to the Brussels Motor Show. The Organizer will provide 2 voucher codes per winner for the winner to claim on the official website of the Brussels Motor Show. Accommodation, transportation, food, beverages, etc., are not included in the Prize.

ARTICLE 7 : PRIVACY

The Organizer will process the following personal data in the context of the Contest: first name, last name, email address.

In accordance with the General Data Protection Regulation (GDPR), all Participants have the right to access, modify, or delete their personal data free of charge by contacting the data controller:

- Via email: privacy@byd.inchcape.be
- By mail: Leuvensesteenweg 369, 1932 Zaventem

Personal data will only be used to the extent necessary for the purpose of the Contest. It will not be shared with third parties unless required for the Contest and in compliance with applicable data protection laws.

The Organizer will retain the data only as long as necessary for the purposes described. Data will not be kept longer than necessary. By participating, the Participant consents to the use of their personal data in accordance with these Terms and the GDPR.

ARTICLE 8 : CHANGES

The Organizer is not liable for any interruption of the Contest due to force majeure or other factors beyond its control.

The Organizer reserves the right to limit, adjust, modify, provide exceptions for, or cancel the Contest, its Terms, or prizes without liability, should circumstances require it.

Any changes to the Terms will be published on www.bydauto.be and considered an annex to these Terms. Participants are expected to check this regularly.

Participants (or others) have no right to individual notification or compensation in such cases.

ARTICLE 9 : TECHNICAL ISSUES - LIABILITY

The Organizer will make every effort to ensure access to its website. However, due to the technical nature of the internet and the need for maintenance or updates, continuous access cannot be guaranteed.

Interruptions or disturbances are inherent to internet services and do not constitute a breach.

The website is provided without explicit or implied guarantees. The Organizer is not liable for direct or indirect damage resulting from the use of the website or errors in the content or language, nor for participation in the Contest.

The Organizer is also not liable for loss of entries, calculation errors, or issues due to internet or connection problems, strikes, or dealer closures.

No guarantees are made regarding the suitability of the prize. The Organizer is not liable for use, malfunction, or damage caused by the prize.

Except in cases of gross or intentional fault, the Organizer, its staff, and any third parties involved cannot be held liable for any damage arising from participation in the Contest or award of the prize.

Liability is limited to the value of the prize as defined in Article 6.

ARTICLE 10 : DISQUALIFICATION, SUSPENSION, OR CANCELLATION

Any breach or fraud leads to disqualification from the Contest.

The Organizer may exclude a Participant if there are reasonable grounds to suspect fraud or violation of these Terms.

Any form of manipulation or false information will result in permanent exclusion.

Decisions by the Organizer are final and cannot be appealed.

The Organizer may suspend, shorten, or cancel the Contest if necessary due to force majeure or other reasons beyond its control, or at its sole discretion, without Participants having any claim.

Any changes or suspension will be clearly communicated.

ARTICLE 11 : DISPUTES AND COMPLAINTS

All decisions by the Organizer are final, binding, and not open to appeal.

Complaints must be submitted by registered mail within 7 calendar days after the Contest ends.

Complaints outside this period or not submitted in writing will not be handled.

ARTICLE 12 : GENERAL PROVISIONS

By participating, the Participant agrees to indemnify the Organizer from any liability related to the Contest or the use of the prize (except in cases of death or personal injury due to negligence, fraud, or unlawful behavior).

No action or inaction by the Organizer will be considered a waiver of rights.

If one or more provisions are deemed invalid, the remaining provisions will remain fully applicable.

This Contest is governed by Belgian law and falls under the jurisdiction of Belgian courts.

For questions or issues, contact the Organizer at: privacy@byd.inchcape.be